



There is a spectrum of activity that helps make social change happen. Here is a summary:

*Direct service:* service organization such as a senior organization that provides discounts to its members by buying in bulk.

*Self-help:* people who need the drugs could form their own buying cooperative to get lower prices.

*Education:* an education organization could do a study on the cost of prescription drugs or the lack of insurance coverage. A different organization might prepare materials on how to find the lowest cost sources.

*Advocacy:* an organization might advocate for people who need prescription drugs

*Public interest:* might go beyond advocacy and actually write the legislation for a state or national drug insurance plan that the group would attempt to get passed.

*Direct action:* mobilizing the power that people have. The value of united action is taught through real life examples, building the self confidence of both the organization and the people involve in it.